

THE INSURANCE CHARITIES

CRICKET SIXES & GALA DINNER

Friday 29 June 2018





THE INSURANCE CHARITIES

We are the main charity serving the UK and Irish insurance industry, providing support for current and former insurance employees and their dependants since 1902. We give over £1.2 million of help to insurance people in need each year.

We are the only charity able to support individuals who work, or have worked, in the industry as a whole and their families regardless of the nature of their employment or identity of their employer.



AWARENESS WEEK

Our awareness week runs from 25 - 29 June. Last year we sent out over 550 display boxes and bags to insurance companies across the UK and Ireland reaching over 50,000 insurance employees.





AWARENESS WEEK CRESCENDO CHARITY EVENT

We will be celebrating the final day of Awareness Week by hosting an Insurance Industry Cricket Six-A-Side competition followed by a Charity Gala Dinner. The perfect location chosen is the Honourable Artillery Company: the finest corporate, private and sporting events venue in the City of London.

A FESTIVAL OF CRICKET BY DAY...







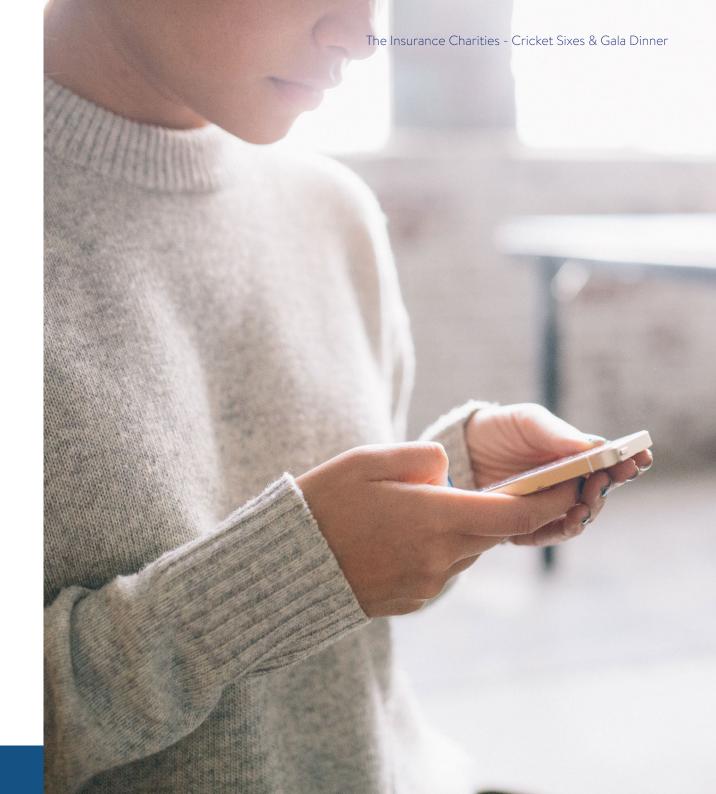
A CELEBRATORY GALA DINNER BY NIGHT

WITH INSURANCE CHARITIES GUEST HOST GRAHAM GOOCH, OBE & CRICKETING FRIENDS





RAISING AWARENESS AND FUNDING A DOMESTIC ABUSE TOOLKIT FOR EMPLOYERS





WHAT TO EXPECT

The great and good of the Insurance Industry in attendance

The prestigious HAC in the heart of the city and the iconic Prince Consort Rooms hosting the revelries.

Competitive cricket! Fun spirited insurance rivalries...!

Professional cricketers (current and expros) taking part in the cricket and providing cricket masterclasses throughout the day

Live entertainment and personalities, music and dancing







CHARITY EVENT PACKAGES

PLATINUM SPONSOR PACKAGE £7,500 + VAT

- Official Partner status
- 1 x table of 12 at the Gala Dinner
- A cricket team slot to play in the tournament
- Double page advertising in the event brochure
- Branding on all communications / promotions

GOLD GALA DINNER PACKAGE £5,000 + VAT

- 1 x table of 10 at the Gala Dinner
- Champagne reception for the cricket final
- Full page advertising in the event brochure

We can also tailor a package to suit your budget, brand and business needs, please contact us (details at the end) for more information

CONTACT DETAILS TO BOOK

Cameron Hay D&G Partners (Event Partners) chay@dandgpartners.co.uk MOB: +44 (0) 7764 740341 DD: +44 (0) 207 842 3287 www.dandgpartners.co.uk

Emma Bangar
The Insurance Charities
marketing@theinsurancecharities.org.uk
+44 (0) 207 606 3763
+44 (0) 207 726 6482
www.theinsurancecharities.org.uk

