

Tulsi Naidu - CEO, Zurich UK

Tulsi Naidu is Chief Executive Officer for Zurich in the UK. Tulsi has over 20 years' leadership experience, a track record of driving results in a complex business and regulatory environment and delivering large-scale business transformation. Tulsi is a member of the FCA Practitioner Panel, the ABI Board, the CBI President's Council and the Advisory Council of CityUK.



Before joining Zurich, Tulsi held a number of executive roles at Prudential UK and Europe. As Executive Director with commercial leadership for Prudential's UK and Europe business, she was responsible for strategy, public affairs, the UK retail and wholesale lines and Prudential's Ireland and Poland businesses. She was previously Chief Operating Officer for Prudential's UK business and also held a number of general management roles driving strategic, transformational change. Earlier in her career she has worked at CSFB, ICICI and Arthur Andersen.

Tulsi has a bachelor's degree in Mathematics, Economics and Statistics graduating with high honours and a Post Graduate Degree in Management from the Indian Institute of Management, Ahmedabad. She is a winner of the awards for Alumni Achievement conferred by the Institute.

Tulsi volunteers with and is a Trustee of Pilotlight and TeachFirst.