



## President's Round Up – Mark Longford The Art of Conversation!

Meet our Sussex Seniors! On Wednesday Susan, Zoe, Colin, Mike and I had the absolute pleasure of hosting our first Sussex Seniors' event at Borde Hill. I'm so glad we did. We had a full house and by the time tea and cakes were served it was hard to hear above the sounds of laughter. I spoke with an ex President of Horsham, a former Navy Commodore, many who studied in the 1950s, and learnt about Bletchley Park (the GCHQ of its day). With this week's commemorations taking place, I would like to single out



Commodore Warren Child ACII, who served in the Royal Navy during the Cuban Missile Crisis. Warren is still very active and on Wednesday at 11am will fire the maroon marking the National Two Minutes' Silence in Mayfield as he has done for many years. This in itself was an interesting story. Maroons are lit with a flame and have a 10 second fuse requiring a steady hand, accurate timing and perhaps a little luck!

### **Many insurance staff were called up for wartime service or volunteered. We remember them with pride.**

Another couple, Mr and Mrs Pearce, described their annual task to clear a lake of debris in Southwater, Horsham. Wait a minute... aren't our CSR team looking for an environmental team activity? Perhaps they can help? The Dambusters!

This week I have been supporting our Strategy team as they review our spending and forecast future finances needed to deliver our 2020 Vision. This is a good discipline and by involving our next President ensures stability. We will make some adjustments but I can reassure you that we will continue to deliver a wide range of CPD and Social events to 2020 and beyond. With feedback from events, often over 90%, we know what our members want!

The CSR team started with a blank canvas as this was something which had never been focused on to this extent, but the programme is filling up fast on this topical and relevant area, and it is something which will no doubt become more and more of a growth objective for many local institutes.

Sussex have also launched a weekly newsletter 'Simply Sussex' which can be found at [www.sussexcii.org.uk](http://www.sussexcii.org.uk) to find out all the latest activities and updates of the council.

The icing on the cake was to open The Journal this week and see an article describing the fantastic work of Charlotte and her team. I know our own passion for supporting others but this extract excited me. As it shows, we are leading the way for other local institutes. It also mentions Simply Sussex so welcome to any readers outside our county who are reading this!

A copy of the full article is included at the end of this edition.



### Secretary's Soundbites ('Susan's Stamp!')

#### Business and Pleasure

It was good to come up for air at events on Tuesday and Wednesday after spending several days poring over our spending and budget forecast spread sheets with some of my Strategy team colleagues.



Tuesday saw a technical seminar from Iain Salkeld of Crawford & Company on the Construction (Design & Management) Regulations 2015. Iain explained how these new regulations impact upon every part of the construction process, from concept to completion. He then focused on the effect these will have on each party involved and what they must or should do to comply with the law to ensure projects are carried out in a way that protects health and safety. A very useful and relevant seminar for anyone dealing with property claims or for owners of commercial or domestic properties who are contemplating building works. Many thanks to RSA, Horsham for hosting, and to Sarah Sansom, who arranged the room and catering for us.



Our inaugural Sussex Seniors' event on Wednesday was a very special afternoon, with Cafe Elvira being the perfect setting. We have some wonderful retired friends – I really enjoyed meeting them and hearing about their insurance careers and their more recent activities. I'm delighted that Linda and Rob will be making up half of my quiz team on Tuesday, and that Andrew and Helen will be joining us for the Christmas lunch at City College in December.

Many thanks to everybody who responded to my SOS for quiz team members. Over the space of 48 hours, I went from Billy-No-Mates to Popular Lady as the offers rolled in! It was a case of 'first come, first served' and I'm



delighted to welcome Linda, Rob and Paul to my team. I hope they have been busy revising over the last few days.....!

With 14 teams in the running, competition will be fierce so stand by for some nail-biting moments on the leader board at the end of each round. Watch this space next week for photos of the winners and runners-up. In the meanwhile, may the best team win!

Best wishes as always.



November	December	January	February	March
	<i>Minimal bookings due to availability</i>		<i>AMM Review date tba</i>	
1 Su	1 Tu COUNCIL RC to run	1 Fr <i>New Year's Day</i>	1 Mo	1 Tu 2xNetworking SS
2 Mo London FP Sympos'm	2 We	2 Sa	2 Tu Info gathering skills SS	2 We
3 Tu CDM JH	3 Th	3 Su	3 We	3 Th Council reports deadline
4 We News d'line/Seniors	4 Fr Christmas lunch SS	4 Mo	4 Th	4 Fr
5 Th	5 Sa	5 Tu	5 Fr	5 Sa
6 Fr	6 Su	6 We	6 Sa	6 Su
7 Sa	7 Mo	7 Th	7 Su	7 Mo
8 Su	8 Tu	8 Fr	8 Mo	8 Tu
9 Mo	9 We	9 Sa	9 Tu	9 We CPD TBA?
10 Tu Annual Charity Quiz IS	10 Th	10 Su	10 We Gandon fire talk ML	10 Th
11 We	11 Fr	11 Mo	11 Th	11 Fr STRATEGY GROUP?GJ
12 Th Jt Network Event Btn Uni	12 Sa	12 Tu	12 Fr	12 Sa
13 Fr	13 Su	13 We	13 Sa	13 Su
14 Sa	14 Mo	14 Th	14 Su	14 Mo
15 Su	15 Tu	15 Fr	15 Mo PROGRAMME PB	15 Tu
16 Mo	16 We	16 Sa	16 Tu	16 We
17 Tu FS Sales Skills(breakfast)SS	17 Th	17 Su	17 We President's debate? ML	17 Th COUNCIL ML
18 We Council reports deadline	18 Fr	18 Mo	18 Th	18 Fr
19 Th Rep Council	19 Sa	19 Tu	19 Fr	19 Sa
20 Fr	20 Su	20 We Donoghue V Stephenson	20 Sa	20 Su
21 Sa	21 Mo	21 Th	21 Su	21 Mo
22 Su	22 Tu	22 Fr	22 Mo	22 Tu
23 Mo STRATEGY GROUP GJ	23 We	23 Sa	23 Tu	23 We
24 Tu	24 Th	24 Su	24 We	24 Th
25 We Writing to express SS	25 Fr <i>Christmas Day</i>	25 Mo	25 Th	25 Fr <i>Good Friday</i>
26 Th	26 Sa <i>Boxing Day</i>	26 Tu Insurance Act talk PB	26 Fr Review IIS H&S policy (SS)	26 Sa
27 Fr	27 Su	27 We	27 Sa	27 Su
28 Sa	28 Mo <i>B/H</i>	28 Th	28 Su	28 Mo <i>Easter Monday</i>
29 Su	29 Tu	29 Fr ANNUAL DINNER	29 Mo	29 Tu
30 Mo	30 We	30 Sa		30 We
	31 Th	31 Su		31 Th



The Journal October/ November 2015

## Sussex launches CSR programme roll-out

The launch of the Insurance Institute of Sussex (IIS) earlier this year, not only saw the former Institute of Brighton rebrand but also a new strategy and structure with a streamlined operation rolled out by 2015-16 president Mark Longford.

As part of this renaissance, Mr Longford and his team have key focuses on not just membership engagement (through the sub-groups such as 'the 2020 group', and 'Sussex Seniors') and the traditional programme groups, but have introduced a Sussex corporate social responsibility (CSR) pillar.

This CSR focus on supporting the local Sussex communities includes fund-raising and charity assessments – both of which have been the core activity of the team's work for the past five months. Through these activities they have developed the Sussex policies including in roads within diversity, inclusion, mentoring

and educational institutions. IIS members – both new and existing are finding a natural home in CSR where they can make a real difference.

The IIS CSR group is headed up by Charlotte Roch, and below are some of the projects that Ms Roch and her team are working on:

- IIS member survey regarding how they would like to support charities and how a mentoring programme could meet members' needs;
- a general knowledge quiz is being held later in the autumn with all ticket sales being donated to a local charity;
- an environmental challenge which will see the team getting their hands dirty and doing something positive for the local environment – possibly clearing a local waterway;
- raising awareness of apprenticeships, including a business leaders breakfast

briefing on how taking on an apprentice can be great for their business with speakers from the CII, Albion in the Community and a young apprentice;

- the launch of a prestigious 'Sussex debate' as a networking event with debate – possible theme of the first event to be 'Quotas are necessary to integrate Diversity into the workplace'.

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