

Issue 27 – Winter 2016

Santa arrives early

Nearly 250 Christmas Hampers have been delivered to past and present insurance people and their families who are currently going through difficult times. For many, these parcels are the highlight of their Christmas. For some, this is the only present they will receive. The parcels consist of essentials and seasonal extras which ensure that there are several meals over the holiday as well as a few nice luxuries should visitors call.

For those living in Rest and Nursing Homes the parcels also include toiletries. Those receiving the parcels for the first time are particularly grateful for the care which has gone into selecting the contents. Many say that receiving the parcel gives them the sense that the industry they have served still cares about them.



The Centenary Charity Shield

The Shield has this year been awarded jointly to The Insurance Institutes of Leicester and Southampton on account of their significant fundraising and marketing efforts. The Shield was presented by Annal-Joy Thornicroft to David Hutchinson, President of The Insurance Institute of Leicester, who won the shield for the first time since it was donated to the Charity by The Insurance Institute of Hull during The Chartered Insurance Institute's centenary year. The shield will be passed to Southampton at their Annual Dinner early in 2016.

Allen takes over the reins



Allen Prior has been appointed President of The Insurance Charities. Allen, from Cheltenham who recently retired from St James's Place, has a long history in the industry. He said "It is a singular honour to be appointed President of The Insurance Charities which is a cause I have always supported whole-heartedly. I am committed to continuing the work of my predecessors in raising awareness of the vital work we do in supporting people from the insurance community who have fallen on hard times, both with the current leaders in our marketplace and among potential beneficiaries."

Jazz hands all round

The Insurance Institute of Cork raised a staggering €10,000 at this year's Jazz Lunch at the Clarion Hotel to benefit The Insurance Charities. Paul Kavanagh was understandably delighted with the event's success, which was covered in the local paper. He said "The generosity of our attendees and sponsors has been overwhelming and will make a significant impact on the work done by the Charity".



Case Study



Debbie's husband suffered a stroke just before Christmas in 2013. He ran his own business from home and Debbie had to move onto part time hours to try to keep the business going. Debbie's husband has made a reasonable recovery physically but can no longer work due to mental health issues. Debbie had spent over 20 years in insurance before finding herself juggling her caring responsibilities for her husband with her own part time job and running down the business her husband had set up. When she approached us she was mentally

and physically exhausted. She was also coming to terms with the loss of a baby just before her husband's stroke. We have been able to ease some of the financial pressure the couple were under and, for this, Debbie is extremely grateful. She writes "we are overwhelmed at the generosity you have shown us and just to say thank you seems inadequate. This is an emotional time of year; your help gives me belief that all is not lost and the motivation to persevere and support my husband as much as I can."

the insurance
charities

awareness week



A LIFELINE FOR INSURANCE PEOPLE
www.icawarenessweek.org.uk

Next year's awareness week will be held from 20 to 24 June. Plans are underway for events in both London and across the rest of the UK and Ireland for employers to hear about the Charity and help publicise its work to their past and present employees. Make sure your employer is signed up by emailing "Count us in" to marketing@theinsurancecharities.org.uk



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If you would like to be kept up to date with all our activities then please email us.

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