

Cyber-crime – Will it really affect me?

Identity Theft Typically Private

Copyright Theft Typically Commercial

Personal Data Theft Typically Private and Commercial

Fraud Typically Private and Commercial

Denial of Service & Ransomware Typically Commercial



JPMorgan Chase & Co.





























Cyber-crime Is Flourishing!

But it is not just the big guys

SMEs in every sector are under attack from Ransomware, Hacking & Fraud

Accountants, Builders, Charities, Construction Firms, Estate Agents, Financial Advisers, Funeral Directors, Hi-tech Firms, Insurance Brokers & Companies, IT Firms, Landlords & Property Owners, Local Councils & Government Agencies, Manufacturers, Motor Trade, NHS, Pharmaceuticals, Retailers, Solicitors, Surveyors, Transportation Firms...to name some

Throughout the country



Cyber-crime Is Flourishing!

We only hear about the BIG cyber-crime cases

But there are many more small ones

SMEs are an easier target for cyber criminals



Cyber-crime Is Flourishing!

SME cyber-crime remains hidden

Seeing is believing

We are too small to matter

Good Luck!



The Risks Are Real

It is just not worth the risk

Cyber-crime is already forcing firms out of business



Restarting PC

You became victim of the GOLDENEYE RANSOMWARE!

The harddisks of your computer have been encrypted with an military grade encryption algorithm. There is no way to restore your data without a special key. You can purchase this key on the darknet page shown in step 2.

To purchase your key and restore your data, please follow these three easy steps:

- Download the Tor Browser at "https://www.torproject.org/". If you need help, please google for "access onion page".
- 2. Visit one of the following pages with the Tor Browser:

http://goldenhjnqvc211d.onion. http://goldenZuqpiqcs6j.onion.

3. Enter your personal decryption code there:

If you already purchased your key, please enter it below.

Key:

Your computer has been encrypted

The hard disks of your computer have been encrypted with an military grade encryption algorithm. It's impossible to recover your data without an special key. This page will help you with the purchase of this key and the complete decryption of your computer.

O The price will be doubled in:

 6_{days} 13_{hours} 43_{minutes} 10_{seconds}

Ransomware Threats

Encrypting data

Preventing access to some or all data

Demanding a ransom in bitcoins

Currently extremely profitable



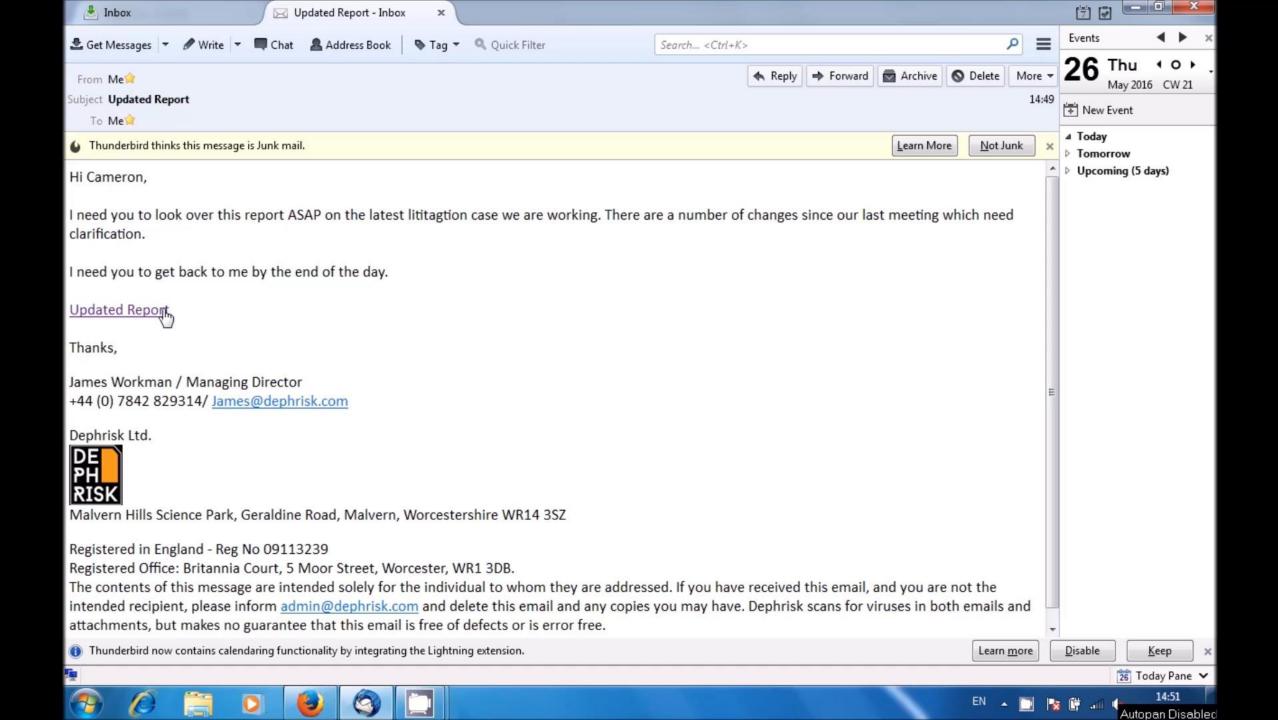
Hacking

Unauthorised access

Victims will not know...for months!







It's Not Personal

Every business will be targeted, sooner or later

It is just a matter of time

Phishing emails are being opened every day



It Is Not Worth The Risk

Data is too valuable to be lost or stolen

The cost of losing data is rising fast

It is management's responsibility to staff, clients & investors to keep it secure



Time For a New Approach

It is not JUST an IT issue

Firewalls & Anti-virus Software are not enough



Some Statistics

Over 2.5 million cyber-crime incidents in the UK last year

250,000 new viruses published every day with 'Zero-day' vulnerabilities last year

One in four UK firms hit by cyber-crime last year by phishing, ransomware & fraud

UK Senior management fraud rising by 20% each year

Cyber-crime attacks on mobile devices in the UK quadrupled last year



Everything Online Is Recorded

Email addresses

News Web pages

Blogs

Social media accounts & postings

Company accounts & director names



Social Engineering

Piecing together bits of data from various sources typically online to identify a target























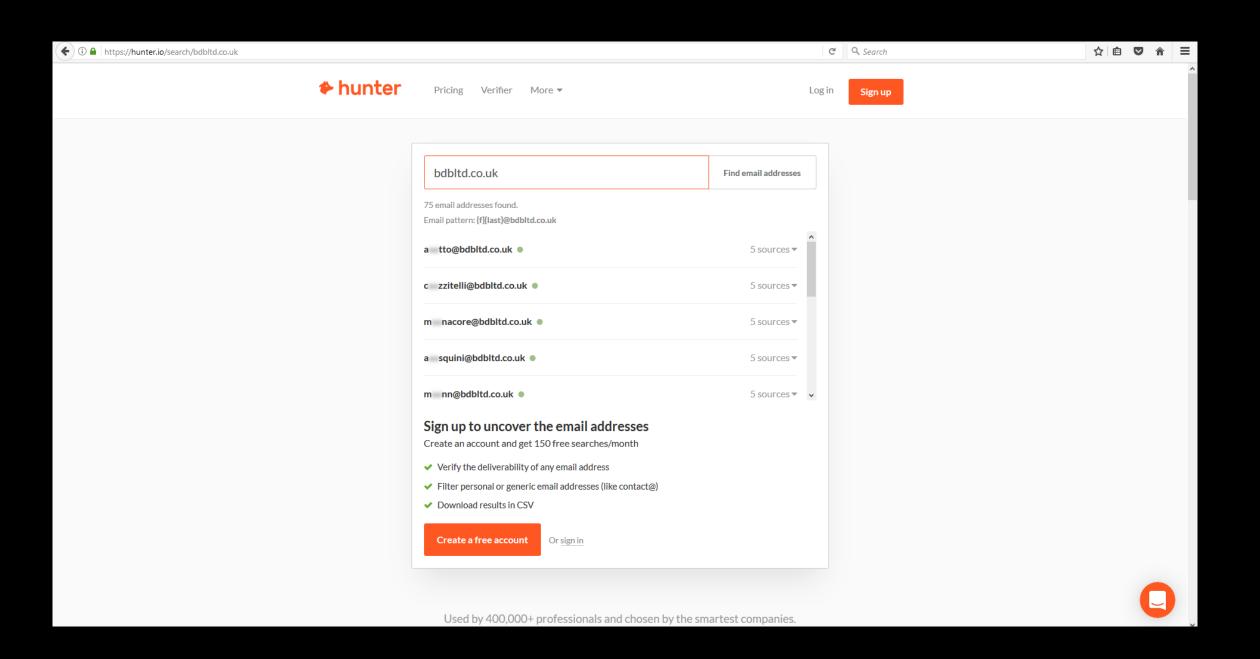


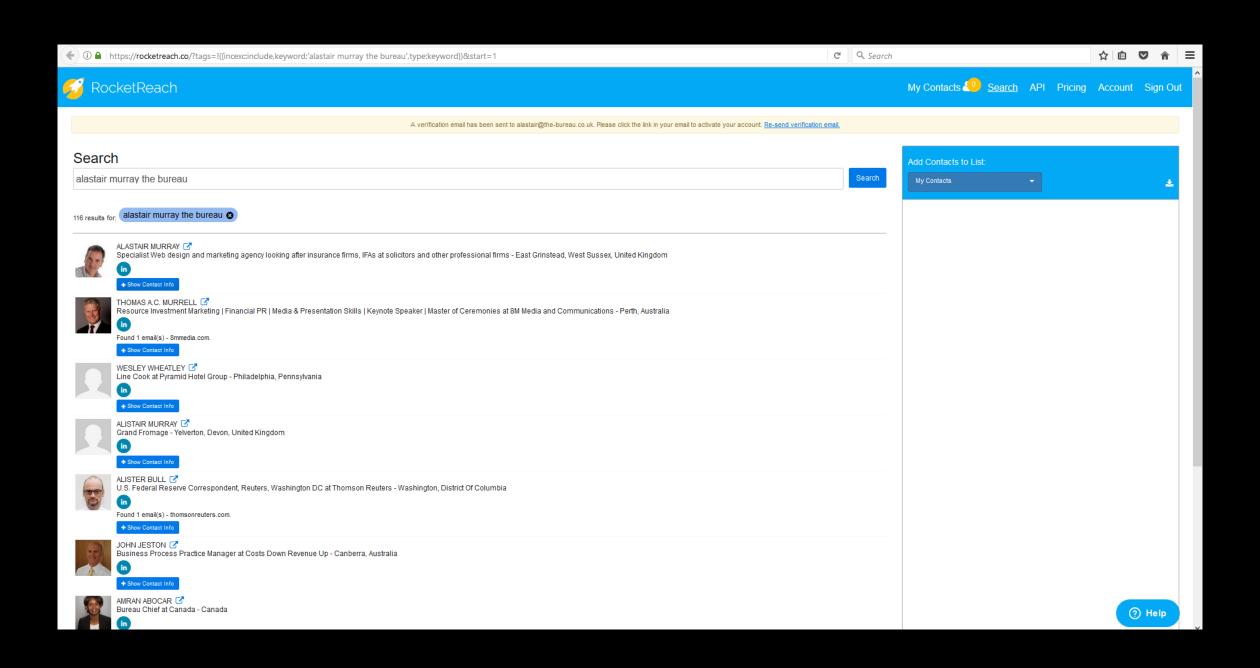


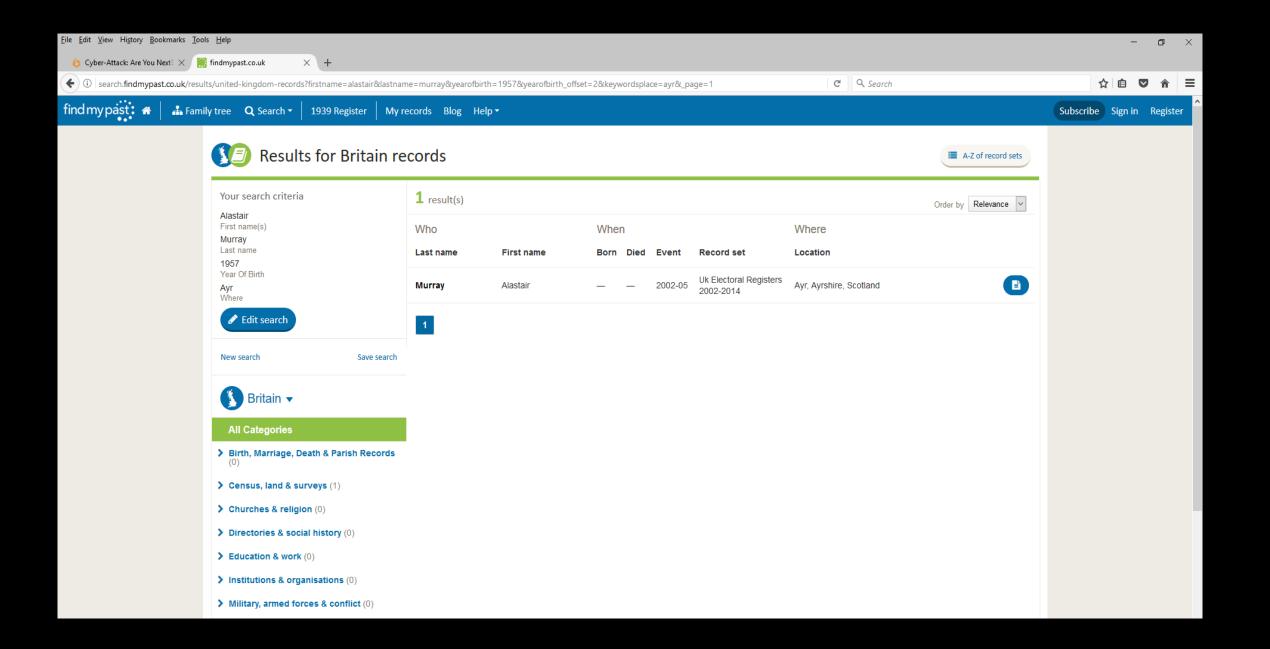


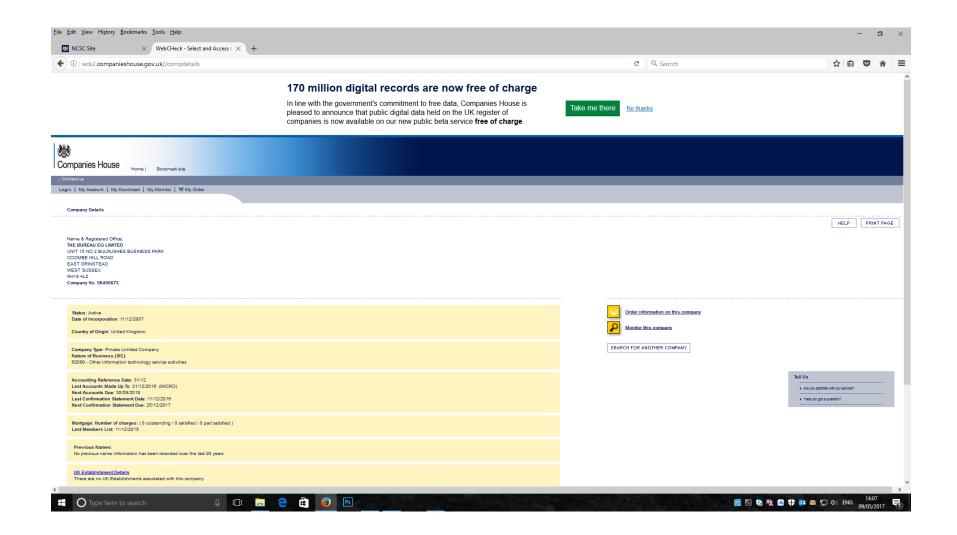














How Much Will Its Cost?

SME firms do NOT know how much a breach will cost They are keeping their fingers crossed

The average cost of the worst breach for a SME is £75k to £310K

- Forensics
- Post breach audits & data restoration
- Communications to clients & suppliers & Regulatory Authorities
- Client loyalty re-building
- Market standing & goodwill re-building

UK consumers say they would avoid firms that had been hacked



GDPR May 25th 2018

Data Responsibilities



Who Should Be Concerned?

Organisations of ALL sizes in every sector

There are 5.5 million SMEs in UK representing 99% of ALL businesses 5.1 million micro businesses with 1 to 9 employees representing 95% of all businesses Accounting for 33% of all UK employees and 18% of annual turnover

Over a quarter of them suffered a security breach last year

Almost all were caused by human error



Lock It Up!

Data records were physically locked-up in the past by one or a few keyholders

Office Networks should do the same swapping physical cabinets & keys for secure logins & encryption

A lot of standard office software offers this type of security Microsoft 365 a good example & used by many SMEs



Where to Start

By assuming you are a target

Today every business is a potential target



Review Current Security

What Cyber Security is currently in place?

Visit Government's cyber security Website

https://www.gov.uk/government/policies/cyber-security











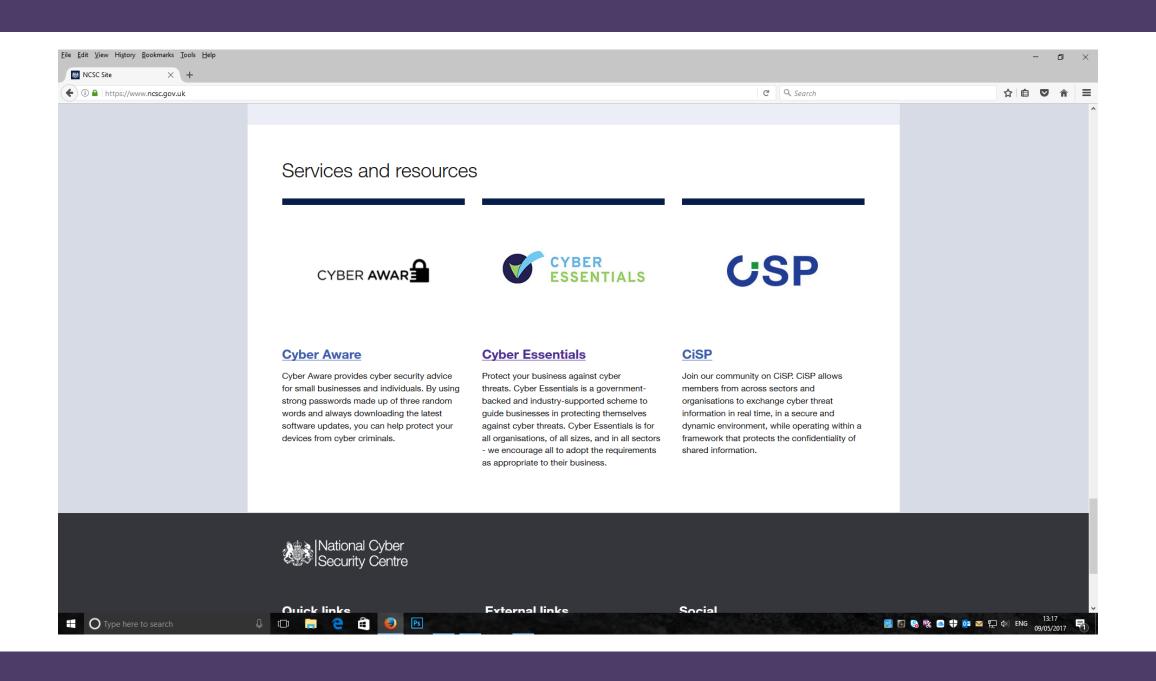












Start Building Your Defences

Adopt the Government backed scheme

The Cyber Essentials

Offering a cyber security template for SME organisations

A security map for your IT & office network

desktop PCs – laptops – mobile phones – tablets – portable hard drives

Apply for Cyber Essentials Accreditation & steal a march on your rivals



Earn the Cyber Essentials Accreditation





Check & update firewall IP passwords

Check & update user login passwords

Install ALL operating system patches & updates

Run regular anti-virus updates – auto & manual

Run regular back-up checks & 'Restores'



Adopt a Cyber Security Policy

Write an Assets Register

Promote & refresh the importance of Cyber Security

Appoint a cyber contact in the office



Adopt a cyber security policy

To clarify the safe use of office IT (staff rules the do's and don'ts when used in the office & away from the office)

To set a standard for password updating

To set a standard for software patching / updating

To set a standard for back-ups and restore testing

To set a standard for social media, the Web, mobile phones

Who to contact when something bad is suspected



Write an Assets Register

To know what you have & what to protect

(Property, IT & Computers, Websites, software & versions, brands, copyrights, patents, etc)



Promote & refresh the importance of Cyber Security

Terms of Employment

Terms of Business

Staff Memos & Meetings

Notice Boards

Screen Savers

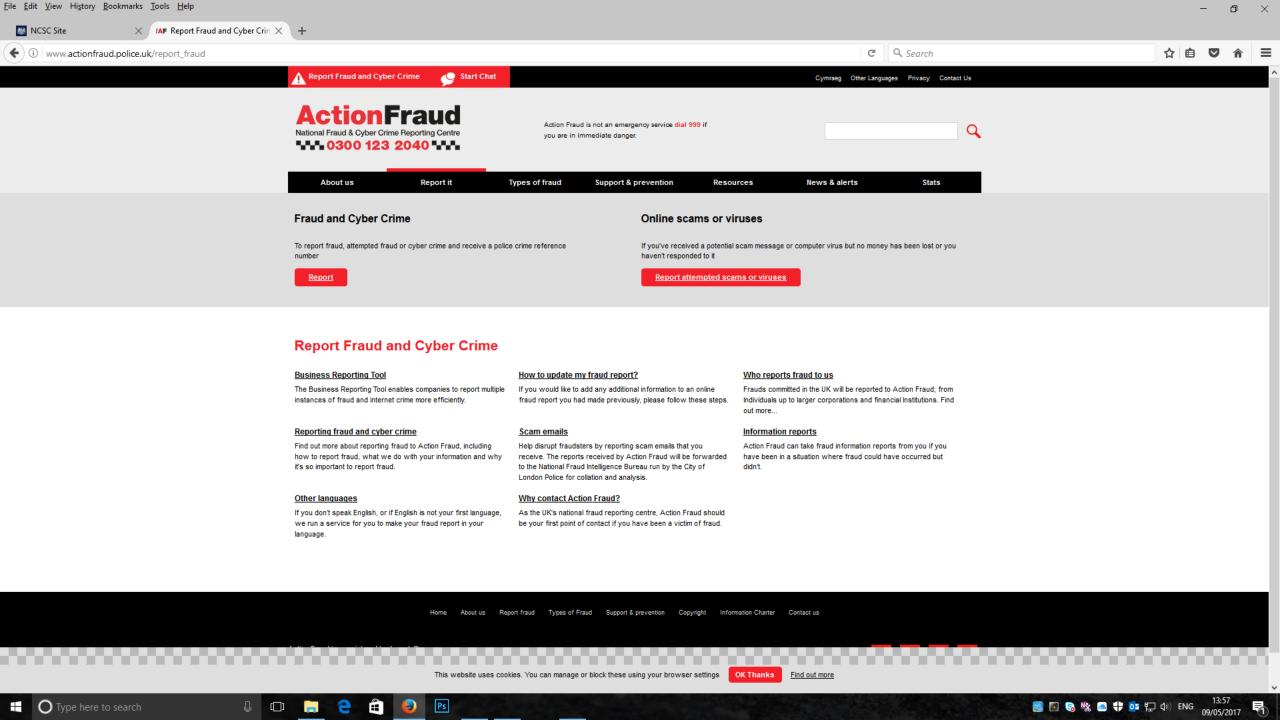


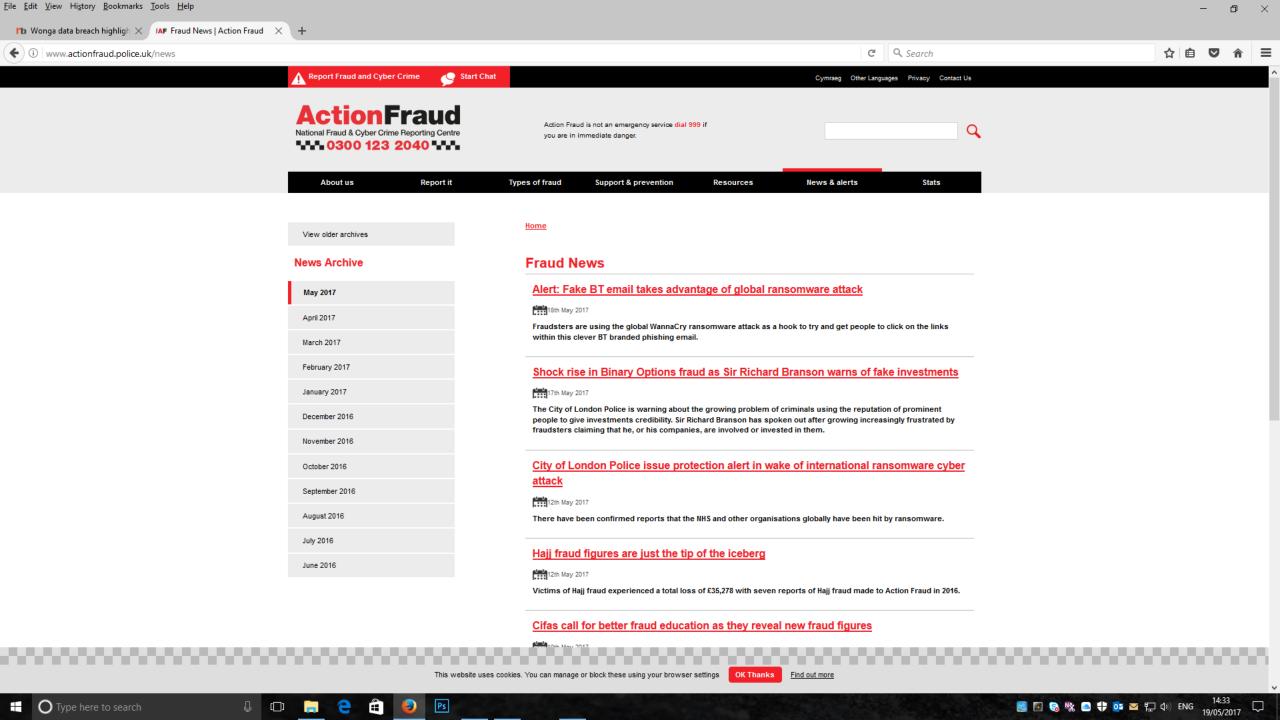
Appoint a cyber contact in the office...a point of contact

An office manager, compliance or fire officer, health and safety officer

To report any suspicious phone calls, emails, slowness of office network strange pop-ups... even a ransomware screen!







Protecting Staff

Most cyber breaches are caused by human error

Arrange cyber awareness & intelligence training

Explanations of the threats, vulnerabilities, common phishing ploys, approach to social media, cyber security tactics, reporting procedures, reconnaissance, cues & detection



Protecting Staff

Cyber Security induction training for existing staff

Cyber Security induction training for all new staff

Include Cyber Security responsibilities in Terms of Employment

Regular review of management & staff login permissions

(who gets access to what)

Add Cyber Security to staff meetings agenda

Appoint a Cyber Security Officer



Create A Cyber Security Culture

We have it for regulatory compliance

We have it for professional conduct

We have it for health and safety



Cyber Insurance

Most organisations do NOT have cyber insurance

It is widely available

Find a specialist to arrange adequate protection



Cyber Insurance

Covering

The loss of data from IT systems & networks

Assistance with Cyber incident management

- help with reputational damage - regulatory enforcement - legal

The loss or damage of equipment & software costs

Business interruption cost

Extortion costs

Client & supplier notification costs

Post incident investigation/audits & legal dispute costs

Defamation, privacy breaches, negligence, civil actions costs

Loss of data compensation costs

















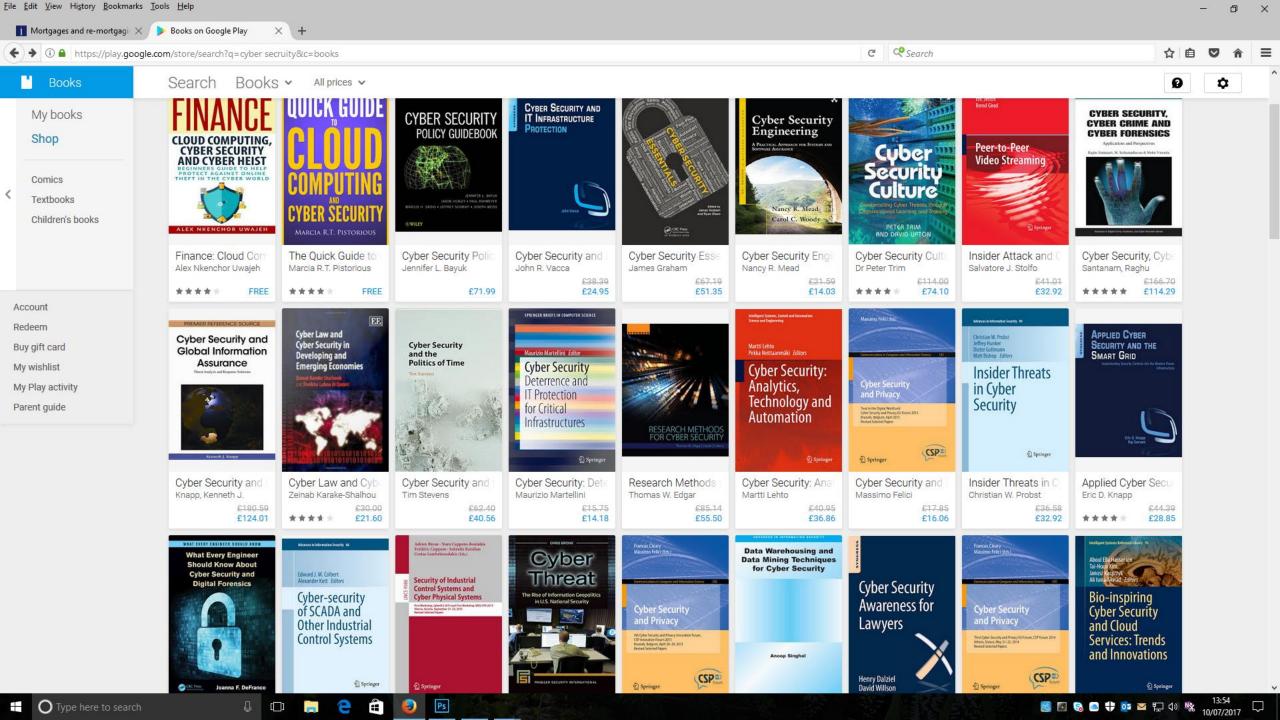
















Cyber Security Courses



Cyber Awareness

Understanding the threats:

Even with the best security software that your IT budget permits your office network will be penetrated. One click of a rogue email by an employee to infect one or more workstation, allow hackers in, cause a data breach or even a cyber ransom.

This is a 4 hour, half day course suitable for pre or post incident that addresses the same fundamentals.

Definitions of threats, vulnerabilities, risks and assets whilst reviewing the many steps organisations can take to address them.

Social engineering receives plenty of attention with discussions about the prerequisites, reconnaissance, types of attacks and avoidance methods, cues and detection as well as the myths and misconceptions.



Cyber Essentials

Step by Step Cyber Essentials:

This is a one day classroom based course that teaches an organisation the minimum level of Cyber Security and how to achieve it. It will also prepare organisations wishing to apply for and earn the Cyber Essentials Accreditation.

This is currently the only UK Government-backed, industry supported scheme to encourage awareness of and protection from the escalating risk of cyber attacks.

It promotes what are termed the 5 Key technical controls that every organisation should have in place as a minimum level of protection.



Cyber Security & Privacy Essentials

Cyber Security & Privacy Essentials:

This course (CSPE) will both broaden and deepen your understanding of cyber security. With attacks becoming more common and the complexity ever increasing, security awareness at all levels in an organisation is key.

This course gives your team the opportunity to learn from experienced professionals who operate at the sharp end of Cyber Security. The course is reviewed on a regular basis and delivers training and support on the very latest Cyber Security Threats.

The CSPE course has also been given **GCHQ** approval through the **CESG Certification**. (Communications-electronics Security Group – located within GCHQ)



Cyber Bytes

Cyber Bytes: Keep Your Humans Safe:

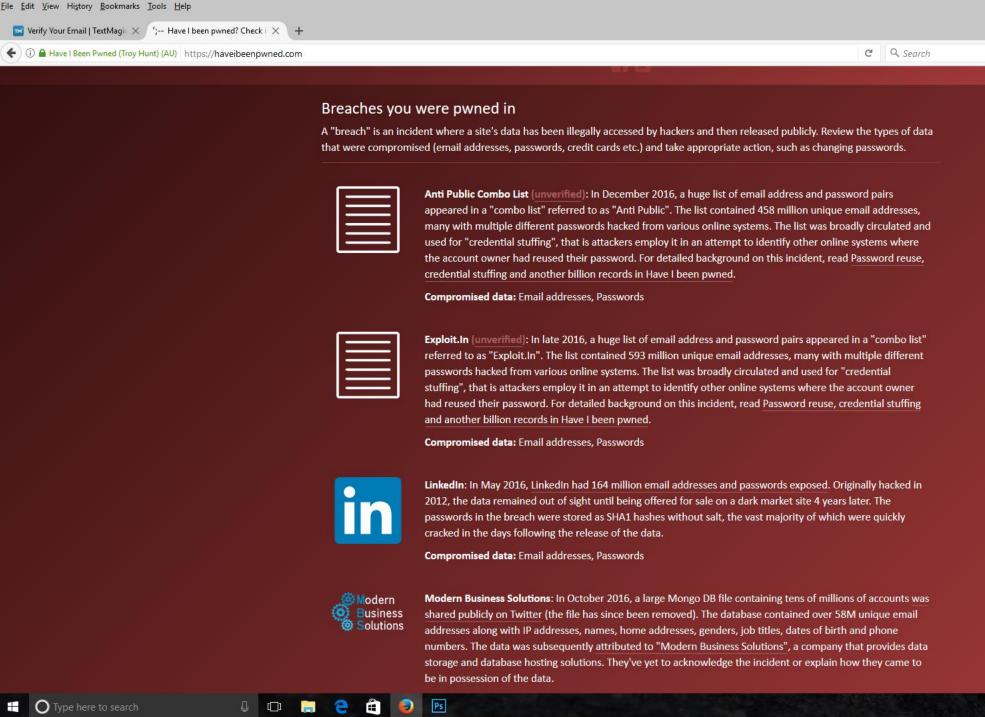
This is a 2 to 3 hour course suitable and recommended for all people in an organisation to encourage greater cyber security awareness in both private and business life.

A delegate will learn about the human element of Cyber Security and understand how the majority of attacks occur because of human error or through insider malicious activity.

At the end of the session a delegate will understand:

- Cyber Attacks How they Happen
- What they Want Why your business is a target?
- Social Engineering What is it and how to spot it?
- Accidents happen with data and how to prevent them
- Social Media Safety Basic Awareness
- Safety at Work, Home, and In-between What should and shouldn't you and your staff do?















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